



# Muskegon Catholic Central Athletics

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September 10, 2016

RE: 2016 Crusader 5K Sponsorship Letter

Dear Fellow Community Supporter:

This year we will be hosting our 2<sup>nd</sup> Crusader Homecoming 5K Race. The event will take place on Saturday, October 1<sup>st</sup>, 2016 at 9:30 am during our homecoming weekend. The proceeds of this event will go back to Muskegon Catholic Central, and is open to anyone who would like to enjoy a morning of physical fitness and social interaction.

We have added a couple different features to this year's race in an attempt to make this event truly a homecoming event for Muskegon Catholic and the Greater Muskegon Community. We have added a 3K race for beginning runners and our younger runners. In addition, we have added a ½ mile Family Fun Race in which every youth entrant under the age of 8 will receive a shirt and a medal. Finally, we have simplified our sponsorship options and included an option as a vendor, with some of the proceeds to be kept by the vendor and some back to Muskegon Catholic Central.

Muskegon Catholic Central was established in 1953. We have been fortunate to have provided a strong faith-based education in the Catholic tradition, as well as a rigorous academic program boasting the highest ACT scores in Muskegon County over the past three years. In addition, we provide extracurricular opportunities, including state championships during the 2015-16 school year in football, where we became three time consecutive state champions, the first state championship baseball program in 30 years during 2015 season, as well as placing third at the state tournament for golf this past spring, and had a state championship 4x200 relay team in track. Our student-athletes earn all-state honors in academics and also participate in service projects during the year.

Enclosed with this letter are our sponsorship options. Please return the information to Jason Stariha, Athletic Director, if interested in participating in our Crusader Homecoming 5K/3K/Family Fun Run. If you would like to see what Muskegon Catholic has to offer, please check our website at [www.muskegoncatholic.org](http://www.muskegoncatholic.org). If you have any questions, please contact Jason Stariha at 231-755-2201 ext. 3460.

Thank you in advance for your support and God Bless!

Jason M. Stariha  
Athletic Director  
Muskegon Catholic Central



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## 2016 Crusader Homecoming 5K/3K/Family Fun Run

Below are the choices for sponsorships and non-sponsorships for this year's Crusader Homecoming 5K/3K/Family Fun Run.

### Sponsorship Options: (all sponsors will receive recognition following race on race website and other potential items)

\_\_\_\_\_ **Gold \$200**

- Logo on t-shirt, sign by the start/finish line on race day, logo on the race website, and one complimentary race entry

\_\_\_\_\_ **Green \$100**

- Logo on t-shirt, race website, and one complimentary race entry

### Non-Sponsorship Donation Options: (all those who donate as a non-sponsor will receive recognition following race on race website)

\_\_\_\_\_ **Crusader Donation \$50 or greater**

- T-shirt and acknowledgment on Weebly Web-Site and one race entry

\_\_\_\_\_ **MCC Donation \$25 - \$49**

- T-shirt and one race entry

**VENDOR Option: (\$50 fee to be in Kehren Stadium or along the entry to the stadium, 50% of monies will go back to Muskegon Catholic).**

**\*Note – Must set up meeting with Jason Stariha, Athletic Director**

\_\_\_\_\_ **Vendor Option \$50 (50% of monies earned during event goes back to MCC)**

*Method of Payment:* \_\_\_\_\_ Check \_\_\_\_\_ Cash **T-shirt size (unisex)** \_\_\_\_\_

Please make checks payable to: Muskegon Catholic Central (note: Homecoming 5K)

1145 W. Laketon Ave., Muskegon, MI 49441 (Attn: Crusader Homecoming 5K)

\_\_\_\_\_  
Business name as you would like it to appear on advertising materials

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Address – City, State, Zip

\_\_\_\_\_  
Company Website

\_\_\_\_\_  
Authorizing Signature

**Please include your business card or company logo for use on the Crusader Homecoming 5K website link**



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## Race Information:

**Saturday, October 1st, 2016**

**Registration 8:00 – 9:15 am**

**3K – 9:30 am    5K – 10:00 am    Fun Run – 10:30 am**

### Where is it located?

- Muskegon Catholic Central High School
  - 1145 W. Laketon Ave, Muskegon, MI 49441
  - The races will begin and end on the old track at Monsignor Kehren Stadium at Muskegon Catholic Central High School.
- Facilities
  - Check-in/registration will be located at the football concession area.
    - In case of rain, registration will be at the Cioe gym in the high school.
  - There will be bathrooms available by Cioe gym and at the football field.

### Checks/Entry Fee? **Checks need to be payable to Muskegon Catholic Central with note: Homecoming 5K**

- 5K race or 3K race
  - **Must receive by September 26<sup>th</sup> for guaranteed t-shirt**
    - Adults - \$20
    - Alumni - \$15
    - K – 12 Grade Level Student - \$10
- Family Fun Run
  - **Must receive by September 26<sup>th</sup> for guaranteed t-shirt**
    - All entries - \$10 (covers cost of shirt and medal)

### Race Classifications:

- 5K – feature race, most competitive runners
- 3K – beginner runners, middle school runners, walkers (medals for youth through age 14 only)
- Fun Run (1/2 mile) – Young youth and parents of young youth

### Awards: **Note -- Subject to change based on number of entries prior to race day.**

- **5K race**
  - **Overall male and female winners (receive trophies)**
    - **Green (under 30)**
    - **Gold (30 – 49)**
    - **Masters (50+)**
  - Top 3 places to the following age groups (male and female):
    - 14 and under, 15-18, 19-24, 25-29, 30-39, 40-49, 50-59, 60-69, 70 and over
- **3K race**
  - Top 3 places to the following age groups (boy and girl):
    - 7-8, 9-10, 11-12, 13-14
    - Open Race: 15 and up → no medals/awards
- **Fun run (1/2 mile)**
  - All entrants ages 8 or under will receive a medal and ribbon
  - Questions? Contact: Jason Stariha, Athletic Director 231-755-2201 ext. 346, 540-446-9177, or [jstariha@muskegoncatholic.org](mailto:jstariha@muskegoncatholic.org)



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## RACE DAY REGISTRATION FORM

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Age on Race Day: \_\_\_\_\_ Gender: \_\_\_\_\_

Please check:

Adult: \_\_\_\_ MCC Alumni \_\_\_\_ K -12 Student \_\_\_\_ Under 5 \_\_\_\_

Race (circle choice):

5K    3K    ½ mile Fun Run

Date of Birth: \_\_\_\_\_ Age on Race Day: \_\_\_\_ Gender: \_\_\_\_\_

**Waiver/Health liability statement: To be signed by the athlete and the parent-guardian of athletes who are under 18:**

I hereby release the sponsors and officials of the Crusader Homecoming 5K/3K/Fun Run Races to be held on October 1, 2016, from all damages or injuries incurred during or arising out of my participation in this event. I also certify that I am in sufficient physical condition to participate in this event. The race management reserves the right to cancel the race due to low turnout **with refund**, due to inclement weather on race day **without refund**, or other conditions that the race management team sees as dangerous to race participants **without refund**.

Athlete Name: \_\_\_\_\_

Athlete Signature: \_\_\_\_\_

Parent/Guardian Signature (if athlete is under 18): \_\_\_\_\_